



## Landing Club & Café at Waterset community receives Aurora Award

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**The Landing Club & Café, a community club and information centre at the Waterset master-planned community in Apollo Beach, Florida, received this year's Aurora Award for space planning and interior merchandising.**

Situated at the centre of Waterset, the Landing Club & Café features reflection spaces, a workshop, library, and a full-service coffee and smoothie bar.

A large table featuring a topographic map of Tampa Bay and a community site plan placed at the centre of the Landing fosters collaboration and interaction.

Engaging the guests, the café booths include iPad stations to provide the latest apps, like a Waterset app for browsing home plans and community photos.

Indoor and outdoor seating of the café are arranged carefully to offer views of community pool and adjacent lake.

“The Landing was designed to be the centrepiece of Waterset – not only for residents, but also prospective homebuyers and the surrounding community,” said Alex McLeod, general manager and VP of operations for Newland Communities.

The café is also designed to accommodate future growth. It offers wine, beer and lunch along with coffee.

Waterset is a 1,319-acre residential master-planned development, which comprises 2,900 single-family homes and 900 multi-family homes with several recreational facilities, schools, shopping, dining options, open green spaces, public gardens and parks.

Entries for the interior merchandising category were judged on architectural design and creativity, impact, use of space and materials, use of accessories, appropriate theme for the Apollo Beach area, and practicality of design and creativity.

Aurora Awards competition is run by the Florida Home Builders Association for projects located within the 12-state Southeastern region and Eastern Caribbean.