THE LEYTHAM GROUP

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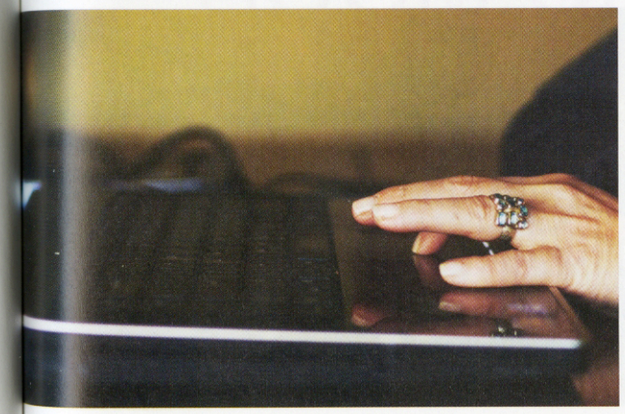
theleythamgroup.com

Strategic. Goal-oriented. Committed.

The Leytham Group is a boutique public affairs consulting practice that uses broad-based communications strategies to bring together citizens, business leaders, elected officials and the media. Whether it's working behind the scenes with decision makers or mounting a public campaign to rally behind your cause or issue, The Leytham Group will help you affect the process, not become a victim of it.

Beth Leytham



Q&A

What are your most popular products or services?
We frequently consult on high-profile, controversial public issues often navigating contentious political landscapes and, in tandem, creating a communications strategy that will improve public perceptions of our client.

What is your favorite part about owning a business?
Being my own boss—with all the risk and reward that comes from it.

Who is your role model or mentor?
Oprah Winfrey. I respect commitment to enlightened opportunity. She came from nothing, built an empire and still gives back. It is good for the world and good for her.

What motivates you on a daily basis?
My continued independence.

What is your motto or theme song?
"You can stand me up at the gates of hell but I won't back down." —Tom Petty

How do you relax?
Good food, good wine, good friends—and spin class four times a week.